

# Don Valley Stadium Advertising Boards



Situated in heart of Sheffield's sporting hub, Don Valley Stadium is the UK's largest athletics stadium. The multi million pound international stadium hosts an array of world class events and boasts a capacity of up to 50,000 spectators.

The venue regularly hosts major athletics, and sporting events, outdoor music concerts by major artists such as the Rolling Stones, Conferences & Events as well as being the home of Rotherham United Football Club and Sheffield Eagles Rugby Union.

## Benefits

- Reach over 250,000 stadium users per year
- Increase your brand awareness locally & nationally
- Media coverage including possible TV coverage

## Past Events Include

- Major Concerts including Rolling Stones
- Norwich Union Grand Prix
- Sheffield Half Marathon & Great Yorkshire Run
- Channel 4's The Games

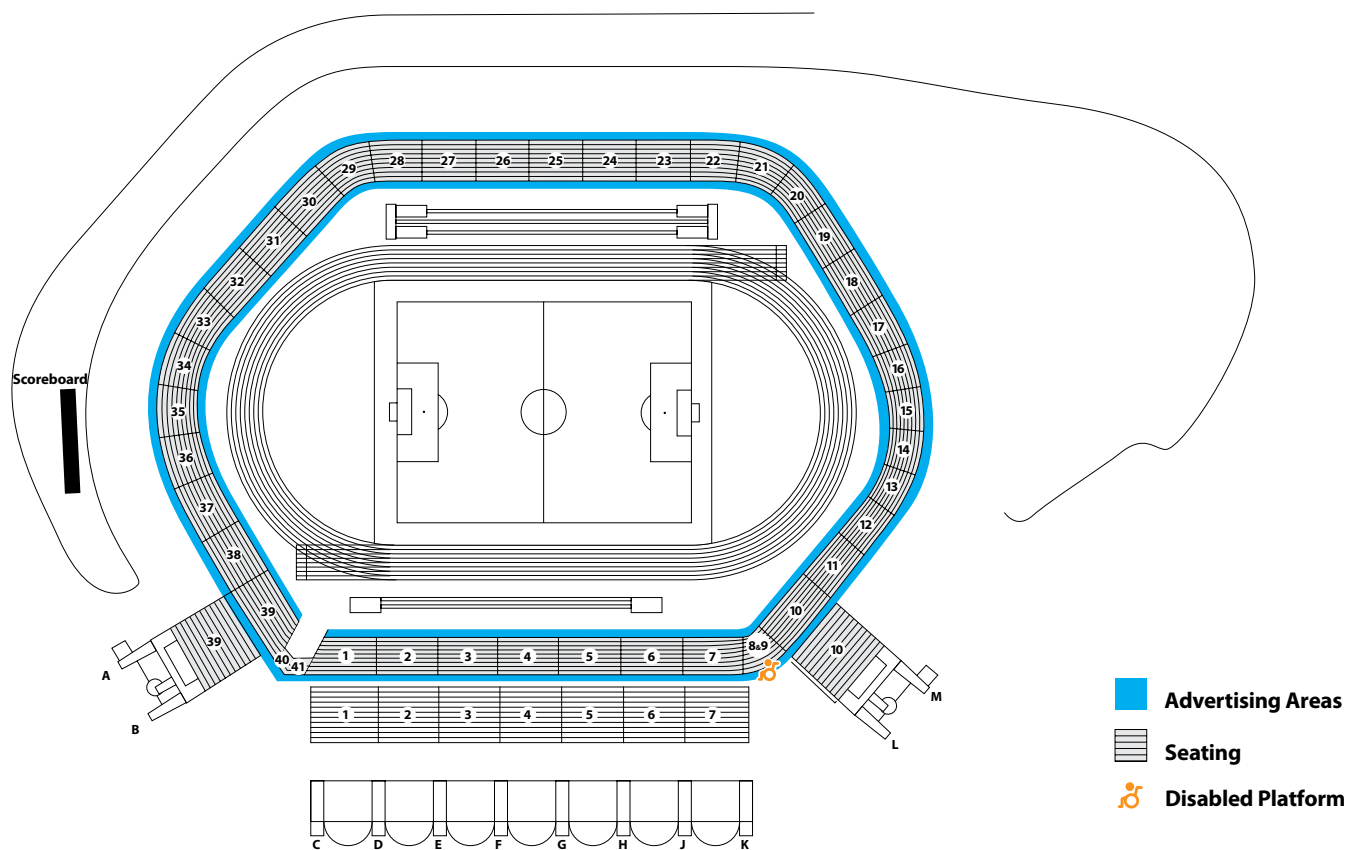


[www.donvalleystadium.co.uk](http://www.donvalleystadium.co.uk)



[www.sivconferencing.com](http://www.sivconferencing.com)

# Advertising Board Sizes & Prices



|                 |      |
|-----------------|------|
| <b>Premier</b>  |      |
| 6m x 1m         | £800 |
| <b>Standard</b> |      |
| 6m x 0.5m       | £400 |

Price for 12 months.  
 Other sizes available on request.  
 Other advertising opportunities available.  
 Subject to terms and conditions.

To discuss all advertising opportunities at Don Valley Stadium call 0870 121 3690  
 or email [enquires@sivconferencing.com](mailto:enquires@sivconferencing.com)



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