

Don Valley Stadium



"It was a great pleasure to work with the team at Don Valley not least for their pleasant nature but also for the 110% commitment that was given by all, to make our event a total success."

Phil Bowdery
Vice President of Touring Europe Live Nation



www.donvalley-stadium.co.uk

Sheffield International Venues
Events

The logo for Sheffield International Venues (SIV) is displayed on the right, featuring a stylized 'SIV' in white with a blue swoosh. Below the logo, the text 'Sheffield International Venues' and 'Events' is written in white.

Big time entertainment



The awesome stage setup for U2 360° gig.
The huge event was a testament to the Stadium's capabilities.

Don Valley Stadium

A venue that has something to excite and inspire everyone – from spectacular concerts including Rolling Stones and U2 to the thrill of professional sports.

Don Valley Stadium offers a dynamic space that boasts outstanding facilities and a capacity for 50,000 spectators.

- Total Event Management
- Flexible Stage position
- In-house catering
- Security and Ticketing
- VIP Areas

“We achieve our goals through a driving passion for the work that we do. With a great team of committed and enthusiastic staff everything is possible!”

At Don Valley Stadium we embrace and support opportunity of diversity and culture. Having a ‘can do’ attitude has enabled us to provide excellence for all in sport, leisure and entertainment.”

Pat Smith

General Manager, Don Valley Stadium

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Music / Events / Sport / Production / Ticketing

Music

Don Valley Stadium provides an outstanding concert venue. Artists including Rolling Stones, U2, Red Hot Chili Peppers and many more have performed to capacity crowds to create memorable events.

Capacity crowds have also been pulled in by artists such as Tina Turner, Bon Jovi, Def Leppard, Michael Jackson, Celine Dion and the Spice Girls.



- Access is available on site for up to 53 trucks
- Bars, rooms and boxes are available for hospitality for record companies and sponsors
- Assistance in the sale of hospitality packages available
- Capacity 50,000 (15,000 seating, 35,000 floor)

“Thanks to all your staff for their help on the Red Hot Chili Peppers Event in the summer. Your team throughout and the venue lent itself ideally to our busy tour.”

Hannah Blake
Project Manger, LIVE NATIONAL – Music UK

Events

The stadium team has many years of event management experience, providing excellent advice, assistance and organisation in all aspects of any event.

Recent events at the stadium include the Windsor Food National Exhibition, William Hill Conference, Norwich Union Super Star Challenge and National Computer fairs.



- Over 170,000 event spectators a year
- Over 3,000 external delegates
- Indoor Hall (85m long x 15m wide)
- 5 Conference Rooms

“We find it to be a very suitable location, and we are comfortable in the knowledge that the indoor straight could accommodate more visitors and exhibition stands.

The extensive parking provision and security liaison are invaluable in logistics planning, and the on-site catering service enables us to offer a good hospitality package.

We received excellent ongoing support from the sales and event staff.”

Vaughan Skirrey
Event Co-ordinator, Route 16

Sport

Don Valley Stadium is no stranger to the passion and excitement of professional sports. Rotherham United have been playing at Don Valley Stadium since the start of the 2008/09 season and Sheffield Eagles often play both league and cup matches at the stadium.

Other sporting events include the 'Norwich Union British Grand Prix' which was a truly memorable day in the history of athletics which saw Dame Kelly Holmes make her final UK track appearance on the brand new state-of-the-art track.



Among the stadium's world class sporting facilities, the venue has:

- Capacity 25,000 seated
- Fully equipped gym
- Excellent indoor training area
- Room space suitable for conversion to a medical centre

"Since our initial discussions with SIV regarding the possibility of using Don Valley Stadium as a temporary home we have found the whole organisation to be very professional and accommodating. Despite the potential problems that playing at Don Valley Stadium could have presented, thanks to the people there we have had an enjoyable and hopefully successful time."

Paul Douglas

Chief Operating Officer, Rotherham United Football Club

Production

The production facilities are exceptional. With a vast amount of space available the stadium can accommodate TV production, advertising and sports/music promotion companies.

The indoor straight is 85m long and 15m wide and is easily partitioned to provide production offices, allowing the flexibility to meet all production requirements.



- Accommodation
- Catering
- Dressing Rooms
- Expert technical support





Staging great events since 1991

Sheffield International Venues (SIV) offer iconic multi-use venues that can be utilised to stage world class concerts, international sporting competitions and corporate events. To date, our venues have attracted events as diverse as, U2, the Rolling Stones, FINA World Diving, the BBC's Sports Personality of the Year Awards and the Liberal Democrats' Spring Conference 2011.

Whether you're looking for a conference venue for less than a hundred people or a major outdoor festival location for tens of thousands, SIV event spaces are some of the largest and most unique in the North of England.

Due to the diversity of events we host and our uniquely different venues, our event management experience and expertise far exceeds that of other venue operators.

To find out more visit www.sivevents.com or to enquire about staging your next event with SIV, call 0870 121 3690 or email eventsales@sivltd.com

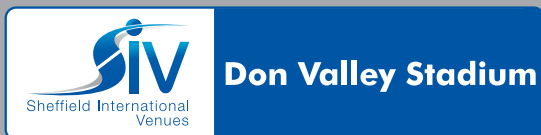
"Congratulations on providing a seamless and outstanding performance in masterminding the catering and much more at iceSheffield for the BBC – Sports Personality Awards.

I have no hesitation in expressing my congratulations and the thanks of the BBC to you and your team for a first class performance and delivery throughout."

Jolyon Armstrong
BBC

arenaticketshop

SIV provides a ticketing management solution for your event. The Arena Ticket Shop combines the unique marketing and ticketing strengths of two of the major entertainment venues in Yorkshire, The Motorpoint Arena and Sheffield City Hall.



Sheffield City Hall • Motorpoint Arena • Don Valley Stadium • Don Valley Bowl • EIS Sheffield iceSheffield • Hillsborough Leisure Centre • Concord Sports Centre • Beauchief Golf Course • Tinsley Park Golf Course • Tapton Park Golf Course • Birley Golf Course

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